

ISSUE DATE	CLOSING DATE	MAIN THEME	FOOD FEATURE	SUPPLEMENT	BONUS DISTRIBUTION	ADDITIONAL OPPORTUNITY	DEPARTMENTS
11-Jan	23-Dec	Forecast & Trends: What's Next for the Restaurant Industry?	Chili				Finance, HR, Marketing, Consumer Trends, Growth Chains, Technology, Purchasing, Innovation
25-Jan	8-Jan	The NRN 50					Finance, HR, Marketing
8-Feb	22-Jan	Segment Study: Quick Service Restaurants	Beans			Ad Effectiveness Study	Finance, HR, Marketing, Consumer Trends, Purchasing, Distributor, Community, Innovation
22-Feb	5-Feb	FS/TEC At-the-Show Issue	Seafood		FS/TEC, NY Show, COEX		Finance, HR, Marketing; Green, Growth Chains, Technology, Commodities, Franchise, Solutions, Equipment
8-Mar	19-Feb	Segment Study: Casual Dining					Finance, HR, Marketing, Consumer Trends, Financing Insights, Purchasing, Innovation
22-Mar	5-Mar	The Consumer Issue	Desserts				Finance, HR, Marketing, Growth Chains, Technology, Commodities, Franchise, Solutions
5-Apr	19-Mar	Segment Study: Fast Casual Restaurants	Sandwiches				Finance, HR, Marketing, Consumer Trends, Purchasing, Distributor, Innovation
19-Apr	2-Apr	Special Report- Restaurant Equipment	Pasta	Beverage Decisions <i>Closing: March 5</i>	Women's Foodsvc. Forum	Ad Effectiveness Study	Finance, HR, Marketing, Growth Chains, Technology, Commodities, Franchise, Solutions, Equipment
3-May	16-Apr	NRA Preview: What to Expect at the Largest Industry Exposition			NRA Show		Finance, HR, Marketing, Consumer Trends, Purchasing, Innovation
17-May	30-Apr	NRA At-the-Show			NRA Show		Finance, HR, Marketing, Green, Growth Chains, Financing Insights, Technology, On-Site, Commodities, Franchise, Distributor, Community, Solutions
31-May	14-May	Segment Study: Family Dining	Chicken				Finance, HR, Marketing, Consumer Trends, Purchasing, Innovation
14-Jun	28-May	NRA Wrap-Up	Cold Drinks				Finance, HR, Marketing, Growth Chains, Technology, Commodities, Franchise, Solutions, Equipment
28-Jun	11-Jun	Top 100: An In-Depth Look at America's Largest Chains					Finance, HR, Marketing, Consumer Trends, Green, Financing Insights, Purchasing, Community, Innovation

*Departments subject to change. For a complete media kit, visit www.nrn.com

For more information on advertising in NRN, contact Chris Keating, National Sales Director at 212-756-5202, or email at ckeating@nrn.com

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12-Jul	25-Jun	Segment Study: Quick Service Restaurants	Vegetables	Franchise Focus <i>Closing: June 16</i>			Finance, HR, Marketing, Growth Chains, Technology, Commodities, Franchise, Solutions
26-Jul	9-Jul	Second 100: An In-depth Look at America's Next Largest Chains					Finance, HR, Marketing, Consumer Trends, Green, On-site, Purchasing, Distributor, Innovation, Equipment
9-Aug	23-Jul	Hot Concepts: Emerging Growth Chains Making the Right Moves	Burgers	Breakfast Journal <i>Closing: July 7</i>	Western Show		Finance, HR, Marketing, Growth Chains, Technology, Commodities, Franchise, Solutions
23-Aug	6-Aug	Special Report: Beverages	Potatoes			Ad Effectiveness Study	Finance, HR, Marketing, Consumer Trends, Financing Insights, Purchasing, Innovation
6-Sep	20-Aug	Segment Study: Casual Dining	Nuts				Finance, HR, Marketing, Growth Chains, Technology, Commodities, Franchise, Solutions
20-Sep	3-Sep	MUFSO Preview	Deli Meats		MUFSO		Finance, HR, Marketing, Consumer Trends, Purchasing, Innovation, Equipment
4-Oct	17-Sep	MUFSO At-the-Show			MUFSO		Finance, HR, Marketing, Green, Growth Chains, Financing Insights, Technology, On-site, Commodities, Franchise, Distributor, Community, Solutions
18-Oct	1-Oct	The Menu Issue	Desserts				Finance, HR, Marketing, Consumer Trends, Purchasing, Innovation
25-Oct	8-Oct	MUFSO Wrap-Up	Fruit				Finance, HR, Marketing, Green, Growth Chains, Technology, Commodities, Franchise, Solutions, Equipment
8-Nov	22-Oct	Kids' Dining	Healthful Dishes		Hotel/Motel Show	Ad Effectiveness Study	Finance, HR, Marketing, Consumer Trends, Purchasing, Distributor, Innovation
22-Nov	5-Nov	The Salary Issue	Catering				Finance, HR, Marketing, Growth Chains, Technology, On-site, Commodities, Franchise, Solutions
6-Dec	19-Nov	Segment Study: Independent Restaurants	Hot Drinks	Franchise Focus <i>Closing: Nov. 3</i>			Finance, HR, Marketing, Consumer Trends, Financing Insights, Purchasing, Innovation
20-Dec	3-Dec	Year in Review: A Look Back at the Industry's Achievements and Milestones					Finance, HR, Marketing, Growth Chains, Technology, Commodities, Franchise, Solutions

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